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# ECOVISION

THE ECONOMICS SOCIETY OF SSCBS

SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES

UNIVERSITY OF DELHI

## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MoU) is between:

**PARTY 1: ECOVISION: THE ECONOMIC SOCIETY OF SSCBS**

**PARTY 2: CUREFOODS INDIA LTD.**

**This MOU sets out the basic terms upon which parties would be prepared to enter into a binding agreement with each other in order to help each other in areas of mutual benefit and interests.**

**It is mutually agreed upon and understood by and among the parties that:**

### Deliverables by Curefoods (Krispy Kreme India)

1. Provision of 9 boxes of doughnuts (4 units per box)
2. Provision of 80 doughnuts for engagement activities

**Deliverables by Ecovision (Organiser)**

1. Creation and publication of 1 edited promotional reel in collaboration with event/college page and Krispy Kreme India page
2. Facilitation of 40 participants to share one Krispy Kreme India Instagram post with a minimum of 5 individuals each
3. Execution of 10 Instagram story mentions via event page and organisers
4. Submission of a photo dump covering activities, product distribution, and engagement
5. Inclusion of brand mentions during anchoring and on-ground announcements

**Authorized Signatory**

For and on behalf of Party 1:

**Harshveer Singh Chahal**
**President**
**Ecovision (SSCBS)**

**Teacher-In-Charge**
**Ecovision (SSCBS)**

For and on behalf of Party 2:

CUREFOODS INDIA LIMITED

**CureFoods India Limited**